College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

SOUTHERN REGION (SCPA)

Alabama A&M University
University of Alabama
University of Alabama-Engineering
University of Alabama-Birmingham
Auburn University
Augusta College
Bellarmine College
Berry College
Catawba College
University of Central Florida
Centre College
The Citadel, Military College of South Carolina
Clemson University
Duke University
Duke University-Fuqua School of Business
Eastern Kentucky University
East Tennessee State University
Elon College
Emory University-Business
Florida Atlantic University
Florida State University
University of Florida
Georgia College
Georgia Institute of Technology
Georgia Southern College
Georgia Southwestern College
Georgia State University
University of Georgia
Hampton University
Jacksonville University
University of Kentucky
Louisiana College
Louisiana State University
University of Louisville
Mars Hill College
Mary Washington College
Memphis State University
Middle Tennessee State University
Millsaps College
Mississippi State University
University of Mississippi
Morehead State University
Morris College
North Carolina A&T State University
North Carolina Central University
North Carolina State University - Textiles
University of North Carolina - Asheville
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Northeast Louisiana University
Northern Kentucky University
University of North Florida
Oglethorpe University
Old Dominion University
Presbyterian College
Queens College
Randolph-Macon Woman's College
Rollins College
University of South Alabama
University of South Carolina
University of South Carolina-Aiken
Southern College of Technology
University of Southern Mississippi
University of South Florida
Spring Hill College
Tennessee Tech University
University of Tennessee - Chattanooga
University of Tennessee - Knoxville
Tulane University
Valdosta State College
Vanderbilt University
Vanderbilt Unviersity - Owen Graduate School of Management
Virginia Tech & State University
University of Virginia
Wake Forest University
Wake Forest University - Babcock Graduate School of Management
Western Carolina University
Western Kentucky University
College of William & Mary
Winthrop College
Wofford College
Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, 1989, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989).

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BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	106	1016	$25907	$25509	$30000	$26000	$19500	364	3301	$24834	$25232	$30000	$25000	$19500
BUSINESS ADMIN (INCL MGMT	16	159	21816	21244	*	*	*	59	608	21124	22063	26000	20100	16800
DISTRIBUTION MANAGEMENT	+	2	+	26250				2	41	16750	24233	*	*	*
ECONOM & FINANCE (BANKING	30	342	23023	24295	29000	24000	14000	71	760	22503	23892	28000	23000	18000
HOTEL/RESTAURANT MGMT	+	35	+	19822				+	101	+	19786			
HUMAN RSRCS (incl LABOR R	10	19	22424	23438	*	*	*	10	51	22424	22320	*	*	*
MANAGEMENT INFO SYSTEMS	26	143	29885	26908	30000	30000	29000	28	318	29625	26995	31500	30000	29000
MARKETING/MARK MGMT (RESR	18	208	22128	22687	*	*	*	67	686	21581	22314	27000	22000	16500
REAL ESTATE	1	4	19000	19750	*	*	*	1	10	19000	21573	*	*	*
COMMUNICATIONS														
ADVERTISING	4	11	15655	17302	*	*	*	5	21	15924	18229	*	*	*
COMMUNICATIONS	5	78	18920	20431	*	*	*	9	145	19567	20149	*	*	*
JOURNALISM	2	11	19250	21300	*	*	*	3	41	17667	19261	*	*	*
TELECOMMUN/BROADCASTING	1	7	25500	21871	*	*	*	2	16	19250	18005	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	22	71	20154	19239	23000	19992	17823	32	155	19355	18339	22634	19781	16500
PRE-ELEMENTARY EDUCATION	1	5	19773	19195	*	*	*	1	9	19773	16481	*	*	*
PHYSICAL EDUCATION	+	10	+	17969				1	19	20000	18408	*	*	*
SPECIAL EDUCATION	1	26	22000	20125	*	*	*	3	50	21069	19923	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				4	16	19200	18574	*	*	*
TEXTILES & CLOTHING	+	10	+	20530				+	36	+	18860			
MERCHANDISING MANAGEMENT	+	8	+	19700				1	15	19000	20173	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	3	8	22110	21138	*	*	*	8	18	21294	20385	*	*	*
LETTERS (incl English, Li	3	23	14867	18661	*	*	*	4	58	15350	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				1	27	19000	15997	*	*	*
HUMANITIES - OTHER	3	12	25033	21463	*	*	*	6	43	21726	21819	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				3	25	17901	20214	*	*	*
HISTORY	1	12	22500	22016	*	*	*	4	25	20550	20377	*	*	*
POLITICAL SCIENCE/GOV'	3	30	18142	22757	*	*	*	7	54	19632	21308	*	*	*
PSYCHOLOGY	7	46	18643	16801	*	*	*	14	96	17461	17536	*	*	*
SOCIOLOGY	3	12	18400	19853	*	*	*	7	30	17000	19672	*	*	*
SOCIAL SCIENCES-OTHER	+	12	+	20609				2	40	18400	19373	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	73	25573	29295	*	*	*	7	167	26358	29273	*	*	*
AGRICULTURAL	5	9	24733	27038	*	*	*	6	15	23861	24788	*	*	*
ARCHITECTURAL	+	8	+	26800				+	14	+	25091			
BIOENGINEERING & BIOMEDIC	+	4	+	31025				+	10	+	28194			
CHEMICAL	21	346	33478	33055	34680	33780	32340	74	882	32642	32906	34680	33240	30900
CIVIL	1	119	25343	27150	*	*	*	28	443	25478	26192	28600	25200	20760
COMPUTER	13	70	30938	30155	*	*	*	22	150	30739	29861	32000	31272	29900
ELECTRICAL/ELECTRONIC	23	493	29187	30480	33000	29000	25343	98	1319	30009	30261	33000	30294	25343

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
ENGINEERING (continued)														
INDUSTRIAL	5	90	$29100	$30072	*	*	*	29	281	$26528	$29531	$28800	$28000	$21372
MECHANICAL	24	435	29849	30636	$32700	$30150	$25343	115	1362	30206	30399	33400	30500	26400
METALLURGICAL	3	32	29667	31041	*	*	*	5	71	29400	30056	*	*	*
MINING (INCL GEOLOGICAL)	+	5	+	29080				+	13	+	26602			
NUCLEAR	+	12	+	30903				+	17	+	31091			
PETROLEUM	1	8	36600	34650	*	*	*	1	70	36600	32482	*	*	*
TEXTILE	+	+	+	+				3	3	27333	27333	*	*	*
ENGINEERING TECHNOLOGY	6	88	26059	27814	*	*	*	36	242	26896	28019	32400	26196	21600
INDUSTRIAL TECHNOLOGY	2	15	18500	26186	*	*	*	13	41	24099	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				+	28	+	22452			
ANIMAL SCIENCES	2	5	17500	18340	*	*	*	2	12	17500	18592	*	*	*
PLANT SCIENCES	+	1	+	23000				1	6	18500	18547	*	*	*
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	2	9	22750	20495	*	*	*	2	27	22750	20708	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	10	194	26150	28637	*	*	*	49	551	25881	27895	31000	27000	19493
COMPUTER PROGRAMMING	6	26	29570	30100	*	*	*	16	52	27973	28116	*	*	*
INFORMATION SCIENCES & SY	14	48	26457	26204	*	*	*	17	142	26259	26308	*	*	*
SYSTEMS ANALYSIS	+	2	+	28000				1	10	31000	28460	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				5	46	22936	22822	*	*	*
HEALTH SCIENCES	+	1	+	30000				4	24	23238	19180	*	*	*
NURSING	1	13	25000	23788	*	*	*	15	93	20820	23163	*	*	*
PHARMACY	+	9	+	29067				59	74	36902	35400	41000	41000	27664
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	+	2	+	29500				3	16	25800	25020	*	*	*
BIOLOGICAL	1	12	19230	20303	*	*	*	2	26	15615	19855	*	*	*
CHEMISTRY	1	15	25800	25593	*	*	*	5	71	27020	28569	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				+	10	+	22886			
MATHEMATICS	3	34	23296	26822	*	*	*	9	94	21210	25710	*	*	*
PHYSICS	+	1	+	23500				+	8	+	26594			
OTHER PHYSICAL & EARTH SC	+	+	+	+				1	11	28000	22655	*	*	*
TOTALS	413	4531						1347	13226					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	91	844	$27127	$26118	$31000	$26500	$23200	311	2791	$25510	$25555	$30000	$25500	$22000
ACCOUNTING (PRIVATE)	14	215	20102	23306	*	*	*	43	583	21116	23628	26000	21000	16392
COMMERCIAL BANKING (CNSMR	5	23	19060	21509	*	*	*	17	71	20382	21691	*	*	*
COMMERCIAL BANKING (LENDG	+	27	+	22424				12	69	18133	21982	*	*	*
INVESTMT BANKING (CORP FN	+	8	+	24397				2	20	19000	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				1	5	34200	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	1	+	19800				+	5	+	17700			
INVESTMT BANKG (SALES & T	1	6	20000	24433	*	*	*	1	11	20000	22646	*	*	*
FINANCIAL/TREASURY ANALYS	9	113	24111	25843	*	*	*	17	249	23712	25129	*	*	*
PORTFOLIO MGMT/BROKERAGE	1	20	24000	21021	*	*	*	1	32	24000	21441	*	*	*
UNDERWRITING	3	13	24000	18930	*	*	*	7	43	22500	20224	*	*	*
MARKETING														
ADVERTISING	3	8	17367	21638	*	*	*	3	21	17367	19287	*	*	*
BRAND/PRODUCT MANAGEMENT	1	35	18000	22445	*	*	*	9	123	25322	23610	*	*	*
BUYER/MERCHANDISING	6	52	19617	21499	*	*	*	13	196	20792	21968	*	*	*
MARKET RESEARCH	1	20	22500	22102	*	*	*	3	54	23499	22753	*	*	*
SALES	47	295	21703	23021	27000	23508	15000	106	765	21833	22945	27500	23000	15600
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				5	21	29120	22708	*	*	*
MEDIA PLANNING	+	2	+	18500				4	13	17144	20504	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	2	7	23069	23836	*	*	*	4	21	26160	21615	*	*	*
PUBLIC RELATIONS	2	7	15810	20803	*	*	*	3	45	14873	19528	*	*	*
WRITING / EDITING	+	20	+	21110				1	40	14500	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	15700	18926	*	*	*	2	19	17850	18537	*	*	*
FINANC,TAXA, MONETARY POL	+	11	+	21561				8	33	21048	21449	*	*	*
ECONOMIC PROGRAMS	1	5	18800	20000	*	*	*	1	9	18800	19108	*	*	*
LAW ENFORCEMENT	1	7	18726	21175	*	*	*	3	29	17476	20683	*	*	*
MILITARY	+	10	+	21553				3	65	17936	21346	*	*	*
NATIONAL SECURITY	+	1	+	19493				+	10	+	23430			
URBAN / REGIONAL PLANNING	+	2	+	15780				+	12	+	22839			
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	20070				3	84	19833	22235	*	*	*
COUNSELING	+	12	+	15094				3	29	16533	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	2	10	17750	15230	*	*	*	3	24	15333	17184	*	*	*
ENGINEERING														
BIOENGINEERING	1	23	26500	31213	*	*	*	1	37	26500	31113	*	*	*
DESIGN / CONSTRUCT	12	285	28969	29376	*	*	*	50	907	27593	28543	33100	28500	21372
ENVIRONMENTAL/SANITATION	+	40	+	28719				1	101	20760	28262	*	*	*
MANUFACTURING/INDUSTRIAL	27	502	29954	30773	33500	30300	25000	116	1406	29193	30586	33400	30000	24000
SYSTEMS / PROGRAMMING	6	41	31069	30326	*	*	*	17	152	29429	29858	*	*	*
POWER SYSTEMS	7	45	26916	30564	*	*	*	12	152	28235	30040	*	*	*
SOFTWARE DESIGN & DEVELOP	2	100	27700	29761	*	*	*	3	198	28200	29651	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	+	57	+	$30336				10	142	$31662	$30322	*	*	*
RESEARCH & DEVELOPMENT	12	145	$30971	31496	*	*	*	31	357	30540	30793	$33900	$32340	$25343
TESTING	6	44	30019	28294	*	*	*	8	146	28927	28498	*	*	*
PROCESS ENGINEERING	17	231	31903	32186	*	*	*	102	851	30121	32019	34300	30900	25000
OTHER ENGINEERING	+	203	+	30924				47	422	30831	30339	33240	30680	27996
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	16	145	26750	27567	*	*	*	51	472	25596	27106	31000	26900	19495
INFORMATION SYSTEMS	7	94	27329	27043	*	*	*	13	235	27485	26932	*	*	*
SYSTEMS ANALYSIS & DESIGN	3	102	29000	28261	*	*	*	14	241	26944	27792	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	8	+	26125				+	24	+	26887			
AGRICULTURE/NAT'L RESOURC	2	20	20000	19926	*	*	*	4	54	19250	21454	*	*	*
ARCHITECTURE	+	3	+	33693				+	22	+	24193			
CONSULTING	48	177	29606	28035	$31500	$30000	$27500	69	391	28610	27682	31500	29000	25500
HUMAN RESRCS /INDUS RELS	3	30	22867	20929	*	*	*	11	92	22611	21914	*	*	*
MANAGEMENT TRAINEE	24	244	19075	21389	23000	19000	15000	64	752	20407	21403	26950	19350	16800
MATH/STATISTICIANS	1	5	21388	26576	*	*	*	5	17	18088	23210	*	*	*
NURSES / PERSONAL CARE	1	15	25000	23283	*	*	*	15	92	20820	23094	*	*	*
OTHER HEALTH RELATED (EX	1	18	32146	24823	*	*	*	69	163	34976	27777	41000	40000	24900
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	[illegible]	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	7	+	23813				+	14	+	23746			
RESEARCHERS - TECHNICAL	+	5	+	20198				+	15	+	20142			
TEACHING	26	113	19913	19385	22634	19868	17823	45	268	19477	18712	22634	19600	16800
TOTALS	413	4531						1347	13226					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	2	60	$35500	$28569	*	*	*	19	206	$27605	$28624	*	*	*
MBA--NON-TECH	19	105	34463	33068	*	*	*	26	226	33317	33035	$40000	$32000	$30000
MBA--TECH	6	28	41817	41296	*	*	*	8	63	39988	39325	*	*	*
MS-BUSINESS	+	3	+	32767				1	19	30900	30058	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	11	+	37019				+	49	+	35669			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	2	6	32050	31483	*	*	*	5	11	30240	30036	*	*	*
MANAGEMENT INFORMATION SY	+	8	+	27263				+	23	+	29481			
MARKETING/MKTNG MGT (RESE	+	+	+	+				1	15	29500	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	5	+	19660			
ELEMENTARY EDUCATION	5	5	24885	24885	*	*	*	5	8	24885	23053	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				+	7	+	22212			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	+	3	+	28167				+	6	+	23333			
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	+	+	+				1	6	21420	23473	*	*	*

continued

SCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	12	+	$33922				2	16	$32370	$33762	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				+	4	+	33633			
CHEMICAL	23	36	$36974	36381	$38600	$36700	$36360	23	57	36974	36103	$38600	$36700	$36360
CIVIL	+	35	+	30832				2	59	27000	29917	*	*	*
COMPUTER	3	17	33950	36290	*	*	*	4	32	32963	35686	*	*	*
ELECTRICAL/ELECTRONIC	13	91	32825	35808	*	*	*	20	185	33550	35653	36088	34100	30396
INDUSTRIAL	3	16	25114	34238	*	*	*	4	31	26336	34890	*	*	*
MECHANICAL	15	71	36058	35044	*	*	*	19	146	36161	35135	*	*	*
METALLURGICAL	+	5	+	35400				+	20	+	34287			
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	7	+	37657				+	19	+	39097			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				2	20	29100	32614	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	41	+	37405				2	83	30000	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	3	5	32800	31582	*	*	*	3	30	32800	30540	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	34000				2	13	24537	29557	*	*	*
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	94	589						149	1409					

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	22	114	$40975	$46065	$55000	$36000	$28000	25	189	$39298	$43185	$55000	$36000	$27500
MBA--TECH	4	33	39875	47039	*	*	*	6	55	33917	47240	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	17	96	45016	45356	*	*	*	18	179	43849	44005	*	*	*
MBA--TECH	7	47	52500	49158	*	*	*	7	96	52500	49967	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	13	109	50231	47095	*	*	*	13	180	50231	45075	*	*	*
MBA--TECH	6	50	44517	50008	*	*	*	6	85	44517	49909	*	*	*
TOTALS	69	449						75	784					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	1	3	$25000	$29333	*	*	*	1	6	$25000	35517	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	7	+	50711			
CHEMICAL	1	31	47580	47702	*	*	*	2	55	46950	46889	*	*	*
CIVIL	+	+	+	+				2	2	31200	31200	*	*	*
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	9	+	46646				4	16	36000	44170	*	*	*
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	25	+	43793				5	48	45600	43463	*	*	*
GEOLOGICAL SCIENCES	+	2	+	31536				+	4	+	33468			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				+	7	+	42456			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	2	82						14	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25738 298 35200/22000			22000 1	14200 1		18000 1		18641 3
BUSINESS ADMIN (INCL MGMT	23375 4			19300 4			27323 2		20000 1
ECONOM & FINANCE (BANKING	27857 7		16000 1	20433 18	22000 1		23500 2	27000 1	19500 8
MANAGEMENT INFO SYSTEMS	29981 27 33500/29000						20000 1		
MARKETING/MARK MGMT (RESR				22000 2	19000 2	27000 1	23833 3		15000 1
REAL ESTATE									19000 1
ADVERTISING						16207 3	19000 1		
COMMUNICATIONS						18000 1			
JOURNALISM									20000 1
TELECOMMUN/BROADCASTING						13000 1			
HUMAN ECOLOGY (HOME ECONO									18300 1
LETTERS (incl English, Li				15600 1					15000 1
HUMANITIES - OTHER	31550 2								
HISTORY				22500 1					
POLITICAL SCIENCE/GOVT				24000 1					
PSYCHOLOGY						18000 1			
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER				19800 1					
AEROSPACE & AERONAUTICAL				18200 1					
CIVIL			20400 2					26100 3	
COMPUTER	31286 7					33800 1		26000 1	
ELECTRICAL/ELECTRONIC	31500 1					30400 7			
INDUSTRIAL	28278 9						28000 1		

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MECHANICAL	28000 1		32400 1					30000 1	
ENGINEERING TECHNOLOGY						33048 2		30498 2	
COMPUTER SCIENCE	27100 5			25000 1		32600 1	25000 7	26000 1	22617 2
COMPUTER PROGRAMMING	24000 1					28500 1	30750 6	27250 2	
INFORMATION SCIENCES & SY							23500 2		27000 1
SYSTEMS ANALYSIS							31000 1		
MATHEMATICS									19000 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM		HOSPITALITY(HO		INSURANCE		LEGAL SVCS		MERCHANDISING		PERSONNEL SUPP		PROTECTIVE SER		PUBLISHING		REAL ESTATE	
ACCOUNTING	22000	1			21017	6			21502	4	30000	2			24000	1	15000	1
BUSINESS ADMIN (INCL MGMT	17500	1			23500	1			19300	12	19000	1			19500	2		
ECONOM & FINANCE (BANKING					22417	6			19220	5					25000	1		
HUMAN RSRCS (incl LABOR R					22667	3			18000	1								
MARKETING/MARK MGMT (RESR	22000	2			19429	7			19056	14	18300	2			21000	1		
ADVERTISING	12000	1																
COMMUNICATIONS									18833	3					15600	1		
JOURNALISM									14500	1					18500	1		
HUMAN ECOLOGY (HOME ECONO									20000	1								
MERCHANDISING MANAGEMENT									19000	1								
FOREIGN LANGUAGES									15000	1								
LETTERS (incl English, L:									14000	1								
HUMANITIES - OTHER					22680	1			12000	1								
CRIMINAL JUSTICE					20000	1												
HISTORY									18500	1								
POLITICAL SCIENCE/GOVT									18000	2	20000	1						
PSYCHOLOGY									18567	3	18000	1						
SOCIOLOGY									17900	3								
SOCIAL SCIENCES-OTHER									17000	1								
AGRICULTURAL							26500	1										
COMPUTER SCIENCE					20457	3			21000	1								
COMPUTER PROGRAMMING									20000	1								
INFORMATION SCIENCES & SY					25000	1												

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
PHARMACY					40932 37 43500/41000				
BIOLOGICAL					12000 1				

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		22100 1	20167 3	16000 1		19400 1	19520 24 23200/16872	24000 1	14000 2
BUSINESS ADMIN (INCL MGMT		18700 3		20000 1	27000 1	18650 4			15500 1
DISTRIBUTION MANAGEMENT		17500 1		16000 1					
ECONOM & FINANCE (BANKING		14750 2	24000 1			21000 1			
HUMAN RSRCS (incl LABOR R						27000 1			
MARKETING/MARK MGMT (RESR		22267 3				15118 1			
COMMUNICATIONS				17000 1					
ELEMENTARY EDUCATION					19212 30 23100/15299		20000 1		
PRE-ELEMENTARY EDUCATION					19773 1				
PHYSICAL EDUCATION					20000 1				
SPECIAL EDUCATION					23104 2				
HUMAN ECOLOGY (HOME ECONO							19250 2		
FOREIGN LANGUAGES					19725 2				
LETTERS (incl English, Li					16800 1				
VISUAL & PERFORMING ARTS					19000 1				
HUMANITIES - OTHER				19575 1					
CRIMINAL JUSTICE						16851 2			
HISTORY					17200 1				
POLITICAL SCIENCE/GOVT						18726 1	19350 2		
PSYCHOLOGY		15600 1				18726 2			12000 1
SOCIOLOGY						19500 1			
AEROSPACE & AERONAUTICAL						24342 2			
AGRICULTURAL					28565 1	22867 3			

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
CHEMICAL	27750 2					19654 2			
CIVIL		20400 1	25200 2			24895 3	22824 8		
COMPUTER			30000 1						
ELECTRICAL/ELECTRONIC			29373 3	27500 1		25459 17			
INDUSTRIAL						24351 3	21372 1		
MECHANICAL			30320 5			26624 11			36000 2
ENGINEERING TECHNOLOGY		24632 2	22356 2		17855 1				
INDUSTRIAL TECHNOLOGY		26950 2				20208 1			
PLANT SCIENCES						18500 1			
OTHER AGRICULTURAL SCIENC							19500 1		
COMPUTER SCIENCE	28200 2		26867 3		18000 1	20160 1	18273 3		
COMPUTER PROGRAMMING			28100 1		27435 1				
INFORMATION SCIENCES & SY				24000 1				25000 3	
ALLIED HEALTH							15600 1	26500 2	23040 2
HEALTH SCIENCES								21250 2	25225 2
NURSING								20820 15	
PHARMACY								29748 21 37000/24900	38000 1
BIOLOGICAL					19230 1				
MATHEMATICS					17450 1	18486 4			

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					19000 1			28980 1	
BUSINESS ADMIN (INCL MGMT							19600 2		24337 3
ECONOM & FINANCE (BANKING							28800 1	18000 2	26000 3
HUMAN RSRCS (incl LABOR R						20500 1			
MARKETING/MARK MGMT (RESR									25021 11
COMMUNICATIONS								20000 1	
SPECIAL EDUCATION			17000 1						
FOREIGN LANGUAGES							33000 1		
HUMANITIES - OTHER				13000 1					
PSYCHOLOGY			13250 2	18000 1					19000 1
SOCIOLOGY			17000 1						
AEROSPACE & AERONAUTICAL					29207 3		30000 1		
CHEMICAL								28000 1	33220 52 35580/31680
CIVIL							27000 1	32800 4	
COMPUTER									32100 1
ELECTRICAL/ELECTRONIC					29931 7		29000 3		32053 8
INDUSTRIAL					28000 1		26082 5		28200 1
MECHANICAL					29015 12		28068 10	32619 3	31160 15
ENGINEERING TECHNOLOGY					26400 2		25067 6	30600 2	30600 2
INDUSTRIAL TECHNOLOGY							26950 2	23498 2	
ANIMAL SCIENCES						17500 2			
OTHER AGRICULTURAL SCIENC						26000 1			
COMPUTER SCIENCE					27927 3			20160 1	27940 3

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER PROGRAMMING									31080 1
INFORMATION SCIENCES & SY							29000 1		
ARCHITECTURAL & ENVIRONME								25800 3	
CHEMISTRY				20000 1					28775 4
OTHER PHYSICAL & EARTH SC									28000 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	20800 2		22000 1	20000 1	24500 1			26000 3	27000 1
BUSINESS ADMIN (INCL MGMT	26500 1	20200 4		23950 2			24000 2	21333 3	
ECONOM & FINANCE (BANKING	24750 2	31500 1		28000 3			25000 1	24000 1	26800 2
HUMAN RSRCS (incl LABOR R									23000 1
MARKETING/MARK MGMT (RESR	16500 1	19100 2	20360 3	24233 3	29500 1			25500 1	24100 4
COMMUNICATIONS		25000 1							
TELECOMMUN/BROADCASTING								25500 1	
FOREIGN LANGUAGES	17150 2		30600 1						
HISTORY								24000 1	
AGRICULTURAL			19500 1						
CHEMICAL		30600 1						33450 2	32997 6
CIVIL									32000 1
COMPUTER	30450 4	29926 6							33996 1
ELECTRICAL/ELECTRONIC	30397 7	30814 22 34560/29760			31371 7			33250 2	33000 3
INDUSTRIAL		24000 2							
MECHANICAL		29143 7			29620 10			31718 11	32149 5
METALLURGICAL					29667 3				
PETROLEUM									36600 1
ENGINEERING TECHNOLOGY	32332 3	24000 1			25133 3				25875 2
INDUSTRIAL TECHNOLOGY	23000 1	16000 1	28080 1					25000 1	
COMPUTER SCIENCE	28008 4								30940 5
INFORMATION SCIENCES & SY	25080 5	31500 2	31000 1						
MATHEMATICS	24000 1	29500 1							

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING		26700 1				
BUSINESS ADMIN (INCL MGMT					24436 4	
ECONOM & FINANCE (BANKING				26400 1		
HUMAN RSRCS (incl LABOR R					22579 3	
MARKETING/MARK MGMT (RESR					17000 1	32000 1
COMMUNICATIONS				24000 1		
ELEMENTARY EDUCATION				23000 1		
FOREIGN LANGUAGES	18000 1					
PSYCHOLOGY					24200 1	
CHEMICAL					33000 2	33960 6
CIVIL				25333 3		
ELECTRICAL/ELECTRONIC		31800 1		31800 2	32880 5	29820 2
INDUSTRIAL					24952 5	33000 1
MECHANICAL				30800 2	32008 13	30853 6
METALLURGICAL				29000 2		
TEXTILE					27333 3	
ENGINEERING TECHNOLOGY				24000 2	26867 3	27000 1
INDUSTRIAL TECHNOLOGY		21000 1			25200 1	
COMPUTER SCIENCE					31000 2	
COMPUTER PROGRAMMING	18460 1				31000 1	
MATHEMATICS			27000 1			

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26127 338 35200/22000		16000 1	20055 31 24000/16300	18550 4	17803 7	23015 10	27000 1	18778 17
BACHELOR - TECHNICAL	28854 24 31500/27000		24400 3	21600 2		31150 12	27382 17	27580 10	22808 4

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	19100 5		21231 25 25000/18000		18734 55 23600/17000	21943 7		20443 7	15000 1
BACHELOR - TECHNICAL			21593 4	26500 1	39188 40 43500/38000				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		18873 11	21125 4	17715 5	19545 40 27000/16500	19036 14	19506 29 23200/16872	24000 1	13875 4
BACHELOR - TECHNICAL	27975 4	24713 5	27855 17	25750 2	21423 6	24225 48 31100/19654	20991 14	25756 43 37000/18000	29504 7

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			15125 4	15500 2	19000 1	20500 1	25250 4	21245 4	24736 18
BACHELOR - TECHNICAL				20000 1	28925 28 33000/28000	20333 3	27186 29 32400/22006	28926 16	32168 88 38040/28920

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	21050 8	21938 8	22736 5	24956 9	27000 2		24333 3	24100 10	25000 8
BACHELOR - TECHNICAL	28640 25 34800/23000	29595 43 34560/26000	26193 3		29574 23 33000/29400			31706 16	31949 24 36600/28950

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18000 1	26700 1		24467 3	22965 9	32000 1
BACHELOR - TECHNICAL	18460 1	26400 2	27000 1	27927 11	30059 35 34300/25800	31783 16

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25523 308 35200/22000	20810 38 28980/16000		14200 1					
BUSINESS ADMIN (INCL MGMT	22750 2	21000 1	19300 4						
ECONOM & FINANCE (BANKING		25467 3	20714 7	19538 8					24162 13
MARKETING/MARK MGMT (RESR			22000 2		19000 2				26500 2
JOURNALISM								20000 1	
HUMAN ECOLOGY (HOME ECONO				18300 1					
LETTERS (incl English, Li			15600 1						
HISTORY			22500 1						
POLITICAL SCIENCE/GOVT			24000 1						
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER		19800 1							
AEROSPACE & AERONAUTICAL			18200 1						
CHEMICAL						34200 1			
COMPUTER SCIENCE	27000 1								17000 1
MATHEMATICS									19000 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1					18800 2		
BUSINESS ADMIN (INCL MGMT		23500 1		23150 2	20300 4		20385 19		19000 1
ECONOM & FINANCE (BANKING	24000 1	23500 1		31500 1	19500 1	22500 1	20500 10		
HUMAN RSRCS (incl LABOR R					18000 1		22500 2		
MARKETING/MARK MGMT (RESR		23500 2	21000 1	24625 4	21500 5		21820 39 30000/16200		
REAL ESTATE							19000 1		
ADVERTISING			15500 1				19000 1		17000 1
COMMUNICATIONS			15600 1			17000 1	21750 4		
JOURNALISM							18500 1		
TELECOMMUN/BROADCASTING							25500 1		
ELEMENTARY EDUCATION							23000 1		
FOREIGN LANGUAGES					15000 1		17433 3		
LETTERS (incl English, Li							14000 1		
HUMANITIES - OTHER									16288 2
CRIMINAL JUSTICE		20000 1							
HISTORY							24000 1		
PSYCHOLOGY				18000 1					
SOCIOLOGY							18000 1		
CHEMICAL				33600 1			30033 3		
CIVIL							27000 1	26500 2	
COMPUTER							31044 1	28000 1	
ELECTRICAL/ELECTRONIC							27500 1		
MECHANICAL					29100 1	30996 1	27567 3	32300 2	

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ENGINEERING TECHNOLOGY							24000 1		
INDUSTRIAL TECHNOLOGY							16000 1		
ANIMAL SCIENCES							20000 1		
INFORMATION SCIENCES & SY		25000 1					21300 2		
BIOLOGICAL							12000 1		
CHEMISTRY							28775 4		

AVERAGE SALARY OFFERS BY CURRICULUM/FUNCTION — APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						19116 5			
BUSINESS ADMIN (INCL MGMT		26500 1	15500 1		20000 1				16800 2
ECONOM & FINANCE (BANKING						24267 3			
HUMAN RSRCS (incl LABOR R		21938 1							
ADVERTISING			16120 1						
JOURNALISM				14500 1					
TELECOMMUN/BROADCASTING			13000 1						
CRIMINAL JUSTICE								16851 2	
POLITICAL SCIENCE/GOVT					15700 1			18726 1	
PSYCHOLOGY		24200 1							
AGRICULTURAL							18800 1		
MECHANICAL		32000 1							
INDUSTRIAL TECHNOLOGY									20208 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			17500 1						
MARKETING/MARK MGMT (RESR			24000 1						
SPECIAL EDUCATION				17000 1					
PSYCHOLOGY			18000 1			13250 2			
SOCIOLOGY				17000 1		19500 1			
AEROSPACE & AERONAUTICAL								29250 2	
AGRICULTURAL							26500 1	24800 1	
CHEMICAL								34680 1	
CIVIL								25161 16	20760 1
ELECTRICAL/ELECTRONIC								30857 9	
INDUSTRIAL								21372 1	
MECHANICAL								28940 10	
ENGINEERING TECHNOLOGY								27600 7	
ALLIED HEALTH				15600 1					
ARCHITECTURAL & ENVIRONME								25800 3	

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/		SYSTEMS / PROG		POWER SYSTEMS		SOFTWARE DESIG		HARDWARE DESIG		RESEARCH & DEV		TESTING		PROCESS ENGINE		OTHER ENGINEER	
BUSINESS ADMIN (INCL MGMT	24433	3																
ECONOM & FINANCE (BANKING			24000	1														
HUMAN RSRCS (incl LABOR R	22933	3																
AEROSPACE & AERONAUTICAL	29120	1															26228	3
AGRICULTURAL					25000	1					28565	1			19500	1		
CHEMICAL	31102	14									32817	15	33480	4	33593 35580/32400	24	32280	11
CIVIL	25308	5											26300	1	25200	1	32000	1
COMPUTER			32232	2	30744	1	29900	1	30700	2	33800	1			32100	1		
ELECTRICAL/ELECTRONIC	31511 34560/30500	24	26795	6	27137	7	27350	2	32712	6	27469	7	25000	1	29972 34300/26000	20	31134	11
INDUSTRIAL	27151	7													25016	11	28200	1
MECHANICAL	29715 34800/24342	35			31040	3					29555	4	28340	1	30782 36000/27500	37	31217	13
METALLURGICAL	29400	5																
PETROLEUM	36600	1																
TEXTILE															27500	2		
ENGINEERING TECHNOLOGY	27461	13							29475	2	33600	1	17855	1	22816	4	30822	4
INDUSTRIAL TECHNOLOGY	25256	5															26448	2
COMPUTER SCIENCE			34600	2													30600	1
COMPUTER PROGRAMMING			30309	6														
CHEMISTRY											20000	1						
MATHEMATICS															29500	1		
OTHER PHYSICAL & EARTH SC											28000	1						

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							27000 3	30000 2	20150 4
BUSINESS ADMIN (INCL MGMT							24000 2	20000 1	21068 11
DISTRIBUTION MANAGEMENT									16750 2
ECONOM & FINANCE (BANKING		29500 1					25389 9		20860 10
HUMAN RSRCS (incl LABOR R					20500 1		23000 1		27000 1
MANAGEMENT INFO SYSTEMS	20000 1						29981 27 33500/29000		
MARKETING/MARK MGMT (RESR								17239 3	18367 6
ADVERTISING									12000 1
COMMUNICATIONS									18833 3
HUMAN ECOLOGY (HOME ECONO					18500 1				20000 1
MERCHANDISING MANAGEMENT									19000 1
FOREIGN LANGUAGES								33000 1	30600 1
LETTERS (incl English, Li									15000 1
HUMANITIES - OTHER							31550 2		17340 2
HISTORY									18500 1
POLITICAL SCIENCE/GOVT	23000 1								18667 3
PSYCHOLOGY								16800 2	18830 5
SOCIOLOGY									17850 2
SOCIAL SCIENCES-OTHER									17000 1
COMPUTER	28950 4		30000 1				31286 7		
ELECTRICAL/ELECTRONIC			29000 3				31500 1		
INDUSTRIAL							28278 9		
MECHANICAL							29000 2		31200 2

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
TEXTILE									27000 1
ENGINEERING TECHNOLOGY			18720 1					25200 2	
INDUSTRIAL TECHNOLOGY			23000 1						24967 3
ANIMAL SCIENCES									15000 1
PLANT SCIENCES					18500 1				
OTHER AGRICULTURAL SCIENC					19500 1				26000 1
COMPUTER SCIENCE	24593 31 33000/19493	29667 3	27417 6				27125 4		
COMPUTER PROGRAMMING	27028 8						24750 2		
INFORMATION SCIENCES & SY	28200 5	26850 8	23000 1						
SYSTEMS ANALYSIS			31000 1						
MATHEMATICS	27000 1	24000 1							

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT			32146 1					27000 1
ECONOM & FINANCE (BANKING	16500 1							
ELEMENTARY EDUCATION								19237 31 23100/16500
PRE-ELEMENTARY EDUCATION								19773 1
PHYSICAL EDUCATION								20000 1
SPECIAL EDUCATION								23104 2
HUMAN ECOLOGY (HOME ECONO								20000 1
FOREIGN LANGUAGES								19725 2
LETTERS (incl English, Li								16800 1
VISUAL & PERFORMING ARTS								19000 1
HISTORY								17200 1
PSYCHOLOGY			12000 1					18000 1
ALLIED HEALTH			24770 4					
HEALTH SCIENCES			23238 4					
NURSING		20820 15						
PHARMACY			36902 59 43500/27664					
BIOLOGICAL								19230 1
MATHEMATICS	18486 4							17450 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25506 310 35200/22000	21116 43 28980/16392	20519 16	18133 12	19000 2			20000 1	24473 15
BACHELOR - TECHNICAL	27000 1		18200 1			34200 1			18000 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24000 1	22083 6	17367 3	24288 8	20100 12	19750 2	20991 87 30000/15600		17144 4
BACHELOR - TECHNICAL		25000 1		33600 1	29100 1	30996 1	25687 19	29120 5	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24213 3	14873 3	14500 1	17850 2	21048 8		17476 3	16800 2
BACHELOR - TECHNICAL		32000 1					18800 1		20208 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			19833 3	17000 2		15333 3			
BACHELOR - TECHNICAL				15600 1			26500 1	27593 50 38400/21372	20760 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	23683 6	24000 1							
BACHELOR - TECHNICAL	29494 110 36600/24342	29768 16	28235 12	28200 3	31662 10	30540 31 35400/25343	28927 8	30121 102 36000/25000	30831 47 39996/27996

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	21500 2	29500 1			19500 2		28480 44 34100/25500	22035 9	19657 56 30600/16800
BACHELOR - TECHNICAL	25763 49 33000/19493	27317 12	26944 14		19000 2		28840 25 31500/27000	25200 2	25663 8

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	16500 1		22073 2					19530 43 27000/16800
BACHELOR - TECHNICAL	18486 4	20820 15	35362 67 43500/24900					18340 2

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	32105 7			35000 7				33250 2	28750 2
MBA--TECH	30000 1			54500 2		32500 1		33500 1	40000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH		35000 2							
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					32000 1				43000 1
MBA--TECH							44400 1		

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH			30000 1					40000 1	23500 1
MBA--TECH	30500 1								

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH					34000 1	
MBA--TECH						